

ATRIA INSTITUTE OF TECHNOLOGY



(Approved by AICTE, New Delhi and Affiliated to VTU, Belagavi)

ASKB campus, Anandanagar, Bangalore-560024

7.3 Institutional Distinctiveness

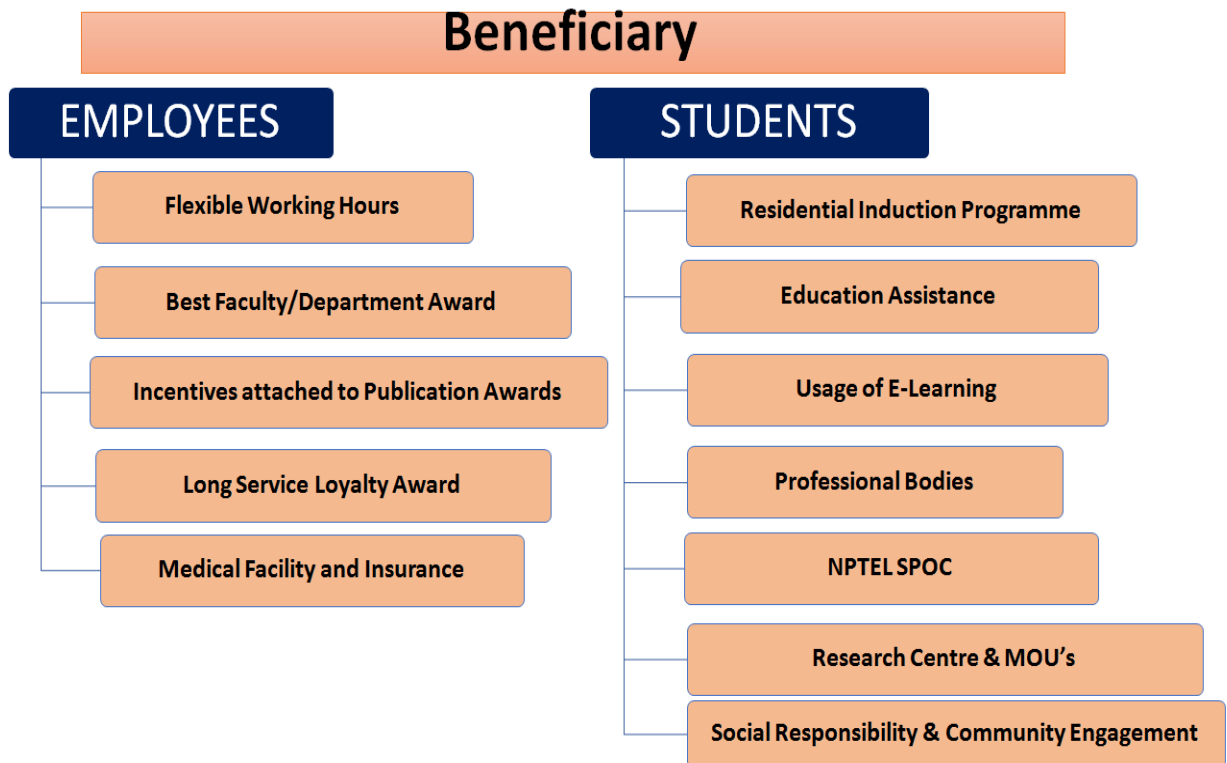
7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Distinctive Area:

PEOPLE - CENTRIC ORGANISATION CULTURE FRAMEWORK

Atria Institute of Technology aims to provide quality education in the field of technology and management. The institution believes in paying attention to employee's "Mind, Body & Spirit" to take out the best from each of its valuable resource. In view of this, it has formulated many welfare activities that drive motivation & satisfaction among our stakeholders that includes **both Employee and students** and develop a productive, efficient and healthy organisation culture.

The people – centric organization culture framework has been mentioned below:



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EMPLOYEES

The institution strives to fulfill its goal for the well – being of its stakeholders by imparting excellent measures for a productive employee culture. In addition to regular wages and other benefits available to employees, the other employee welfare measures termed as **ATRIA PERK** has been introduced to create a productive, healthy, and satisfied work culture.

Flexible Working Hours:

The availability of flexible working hours, to meet the employees' personal life needs is one of the voluntary steps taken by the Institution to ensure work-life balance for the employees.

Best Faculty / Department Award:

Institution practices a Robust Reward & Recognition system. In line of that, best faculty awards and best department awards are given to boost & enlighten the faculty members and departments to exhibit their strengths in the field of research, publication, and other professional parameters.

Incentives attached to Publication Awards:

In order to boost up the endeavor of every researcher, the institution has established award of cash incentive for research publication in the referred international/national journals by the faculty members who are on regular rolls. There is an annual submission of Atria IT's peer reviewed research output to the management for the allocation of rewards and awards based on research guidelines.

Long Service Loyalty Award:

The institution values its long-term employees and wishes to recognize their valuable continuous service. All employees who have completed anniversaries of 15 or more years of service are felicitated and awarded.

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Medical Facility & Insurance:

To provide employee welfare through basic assurance of healthcare, the Institution has implemented a medical insurance scheme to all teaching and non-teaching staff for this purpose.

STUDENTS

Residential Induction program:

The main objective of this programme is to help the students acclimatize with the new surroundings and develop bonding with fellow students and their mentors along with imbibing human values. The activities that include areas of physical fitness, Universal Human Values, Environmental Education, Mentoring, Proficiency Modules etc. lead towards the attainment of a holistic and multidisciplinary approach towards various life - skills.

Education Assistance

The institution takes pride to Honor Meritorious students via A.S. Kupparaju scholarship and provide education assistance to Employee's children pursuing technical education. As a move towards Community Engagement and to promote Gender Equity, meritorious Girl students from rural areas are given fees concession.

Usage of E-learning

IQAC motivates the faculty in Teaching and learning with Innovative processes. Usage of E-learning-resources Coursera, Udemy and other online platform enhances the technical knowledge of both student and faculty. Students can access many e learning portals like DELNET, NDLI, and KOHA etc. Efficient learning management systems like Xclerator and quiklrn are extensively used by faculty and students. Institute has state-of-art labs, and digital library facility.

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Professional Bodies

Institute is connected with professional bodies like ISTE, TPCRA, CSI, IEEE, IGBC, CMTI, BIMCREW, CADD CENTRE, KMA, IUCEE, PMI, BITES, SAEINDIA, CADMAXX and skilldzire. Students actively participate in many technical events like workshops, paper presentation, poster presentation, seminars and webinar on the latest technologies are conducted by IEEE and ISTE societies. The events under these societies are organized by the students under the guidance of faculty advisor(s).

NPTEL SPOC

Atria Institute of technology has a **SPOC** for NPTEL SWAYAM and also the part of the ISRO-IIRS outreach program (ISRO). Faculty mentors who have certified in these courses encourage students to take up the courses and exams.

Research centres and MOU's

Institute has Nine Research Centers for upgrading the research environment are facilitated in the institute . Consultancy and project funding with seed money were provided to researchers. MOU's with leading Institutions and Industries are established for research and skill development activities.

Social Responsibility and Community Engagement

Educational outreach programs are conducted in diploma Institutes and students are given **DCET** coaching classes and also **Technical talk** by faculties. Social outreach programmers were held and 75,21000 meals (Food kits) were distributed during covid time through Atria foundation. It also has Atria Hydel power, Hospitality and schools through which the group serve society.

To conclude with the Institution strives to create an agile culture of Continuous Learning, Collaboration, and Performance & Recognition that embodies our core values. There is a sustainable improvement in the overall performance of the faculties and students across all programmes.

Provided below is the analysis of the impact observed in the following areas after implementing above parameters in the institution:

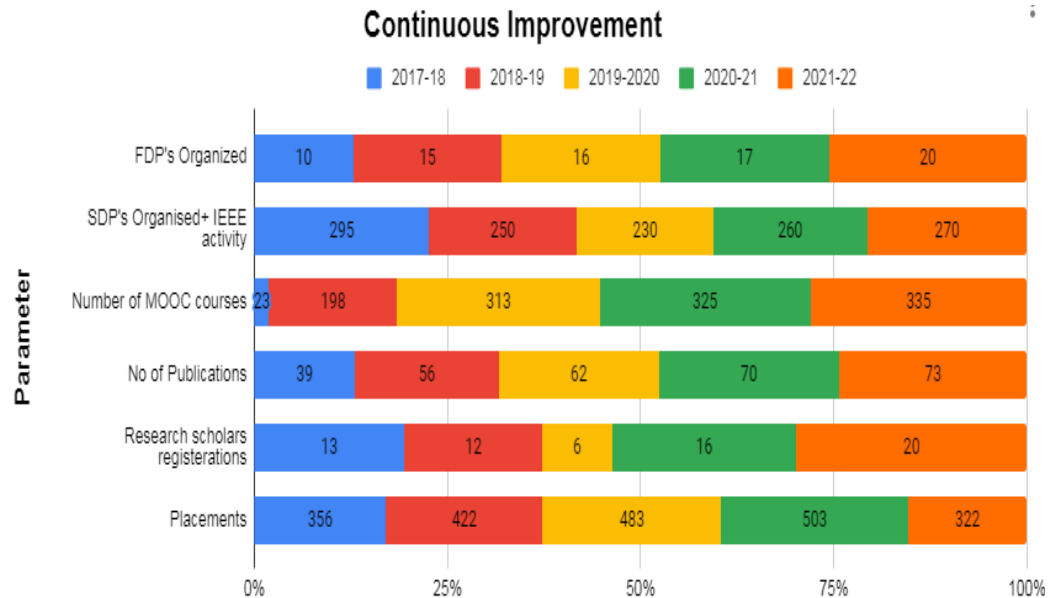
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- Improvement in Faculty development Program(FDP)
- Improvement in Student development Program(SDP)
- Improvement in MOOC courses(NPTEL, Coursera, gate academy etc)
- Improvement in Professional body activities.
- Improvement in faculty Publication.
- Improvement in Research scholars registrations.



Gradual increase of placement has been recorded in terms of job profile and salary package. It is our commitment to be at the forefront of providing the best quality education to students, nurture their talent and become an education, research and consultancy hub in which modernity blends with tradition.