



ATRIA INSTITUTE OF TECHNOLOGY

Developing a Complete Professional
(Approved by AICTE, Affiliated to VTU and NAAC Accredited)



ACTIVITY CONDUCTED REPORT

Activity Name:	Webinar on “Importance of IPR in Academic Institutions”
Co-ordinator:	Dr. Shanthi Mahesh, Professor & HOD, Dept.of ISE.
Date:	26th April 2021
Duration:	2:00pm to 3:00pm

ACADEMIC YEAR 2020-21

**ATRIA INSTITUTE OF TECHNOLOGY,
Adjacent Bangalore Baptist Hospital, Hebbal, Bengaluru - 560 024
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APPROVAL LETTER/ BROCHURE/ POSTER

POSTER



**Atria Institute of Technology
In Association with
Karnataka State Council for Science and Technology**

WORLD IP DAY 2021

**THINK TO
ACHIEVE**

**INTELLECTUAL PROPERTY AND SMALL &
MEDIUM SIZED ENTERPRISES:
TAKING YOUR IDEAS TO THE MARKET**

**ON ACCOUNT OF
WORLD IP DAY 2021,
THE ATRIA IPR CELL HAS PLANNED TO CONDUCT**

ESSAY WRITING and POSTER PRESENTATION

CONVENERS

**Dr. Shanthi Mahesh,
IPR Co-Ordinator,
Atria Institute of Technology**

**Dr. T N Sreenivasa,
Principal,
Atria Institute of Technology**



ATRIA INSTITUTE OF TECHNOLOGY
(ATRIA IPR CELL)

IN ASSOCIATION WITH
**KARNATAKA STATE COUNCIL FOR SCIENCE &
TECHNOLOGY**

ON ACCOUNT OF
WORLD IP DAY 2021

A WEBINAR ON

IMPORTANCE OF IPR IN ACADEMIC INSTITUTIONS

BY

**MR. VIVEK ANAND
SAGAR**

IP ATTORNEY & CONSULTANT, KSCST

ON

APR 26, 2021
02:00 PM - 03:00 PM



CONVENERS

DR. T. N. SREENIVASA,
PRINCIPAL,
ATRIA IT.

DR. SHANTHI MAHESH,
IPR CO-ORDINATOR,
ATRIA IT.

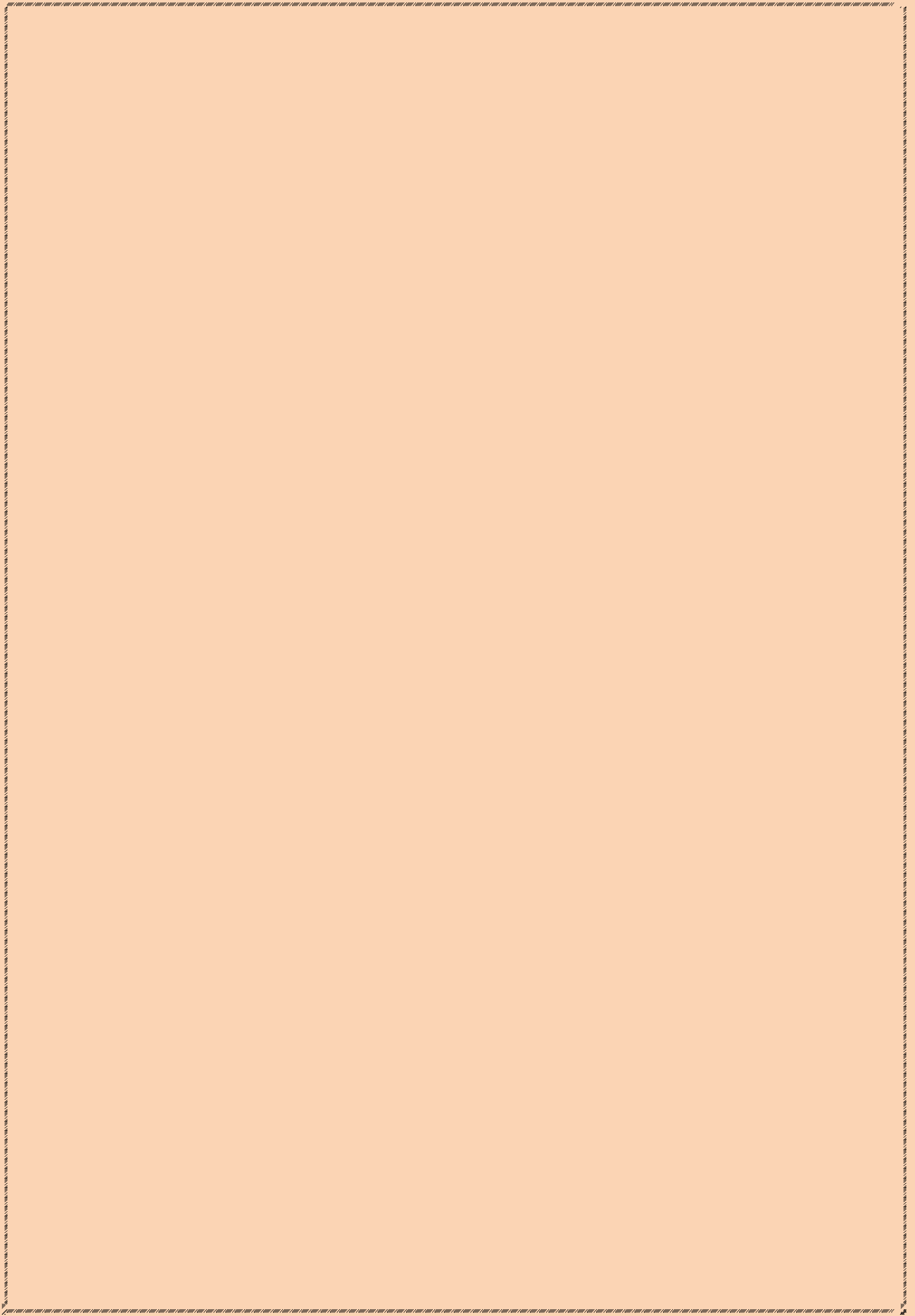
MR. NAGARJUNA M G,
PROJECT ASSOCIATE,
KSCST.

PROGRAM SCHEDULE

SL No	Programme	Name and Designation
1	Emcee	Ms. Syeda Roshni, Assistant Professor, Department of ISE, Atria IT
2	Address by Principal	Dr. T N Sreenivasan
3	Address by Professor & HOD ISE IPR Co-ordinator	Dr. Shanthi Mahesh
4	Introduction to speaker	Mr. Abhilash, Assistant Professor, Department of ISE, Atria IT
5	Webinar – Speaker	Mr. Nagarjuna M G, Project Associate, KSCST
6	Results Announcement	Dr. Arun Balodi, HoD, Dept.of ECE, Atria I T
7	Vote of Thanks	Mrs. Kavitha Vasanth, Assistant Professor, Department of ISE, Atria IT

RESOURCE PERSON DETAILS

Sl. No.	Name	Role and company
1.	Mr. Nagarjuna M G	Project Associate, KSCST



SESSION REPORT

Session Name	Webinar on “Importance of IPR in Academic Institutions”				
Resource Person	Mr. Nagarjuna M G				
Coordinator	Dr. Shanthi Mahesh, HOD, Dept. of ISE				
Date	26/04/2021	Time from	2:00pm	Time to	3:00pm
Intended Participants	Faculty from Atria and other colleges				

List of activities conducted

1. World IP day 2021 celebration
2. Conduction of Inter department competitions of Poster Presentation and Essay Writing for students.
3. Poster Presentation-MBA students and Essay Writing -Open for all department students
4. Theme for the competition was “Taking your Ideas to the Market”\
5. Webinar on importance of IPR in Academic Institutions.
6. Results announcement for the competition

Summary

The world IP day 2021 session had started with scheduling the competitions for Students, where students actively Participated in the events and completed it after which the results were announced after the webinar.

The webinar on importance of IPR in Academic Institutions was conducted by Mr. Nagarjuna M G, Project Associate, KSCST, who gave a brief overview on how important it is to have patent rights. Sir also explained about the Intellectual property (IP) is the foundation of a “new” university mode: IP-based technology transfer , IP provides a new way for the university to: disseminate its knowledge and creative solutions for the good of society actively participate in the innovation ecosystem, and economic development reward inventive faculty & staff.

Sir also mentioned the awareness of IP’s role in serving the university’s overarching social goals University protection of and transfer of commercialization rights to its IP Implementing an IP Policy that carefully integrates IP with traditional university mission, values, and activities Collaborative engagement and contracts with private sector for IP commercialization. An active university role in entrepreneurship, new ventures, economic development. Added dynamism to the university mission.

Dr. Arun Balodi, Hod, Dept. of E and C announced the results for the competitions.

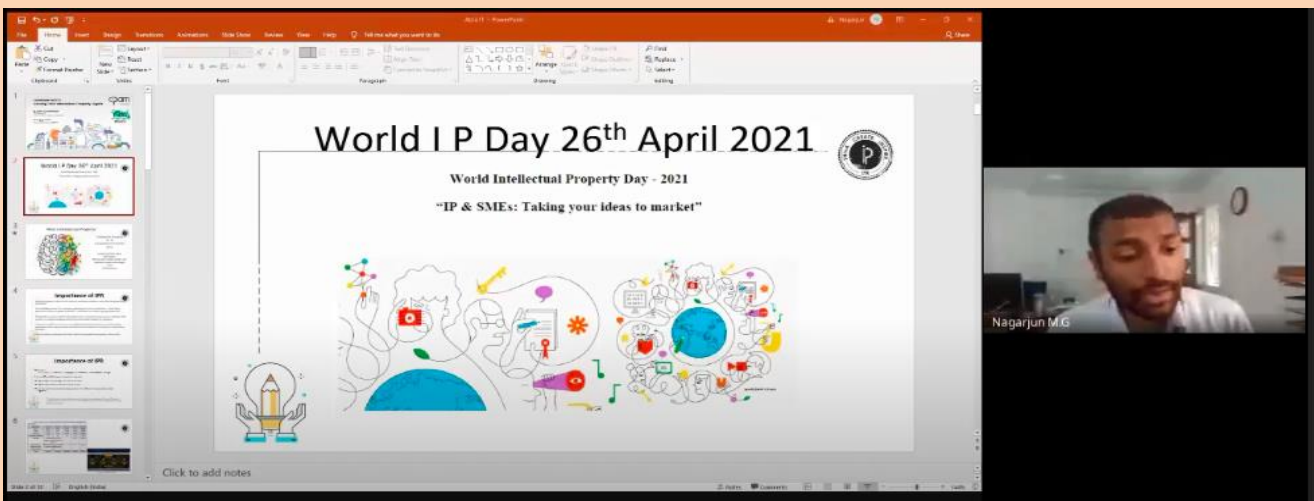
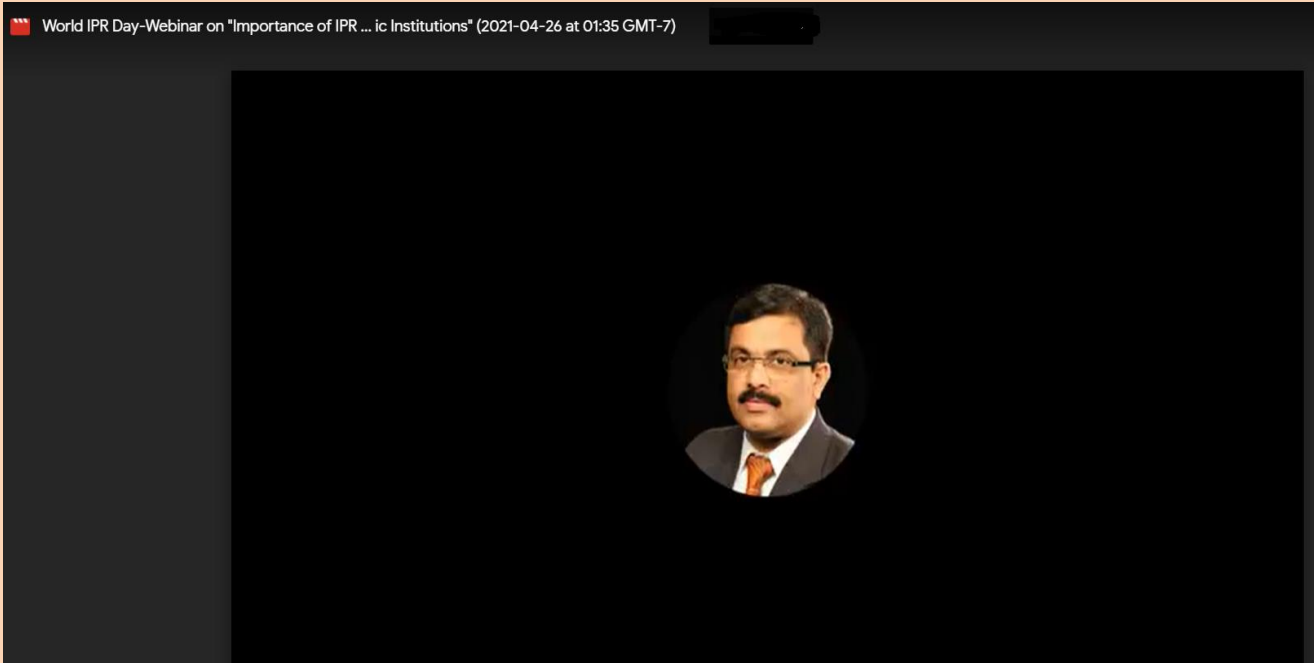
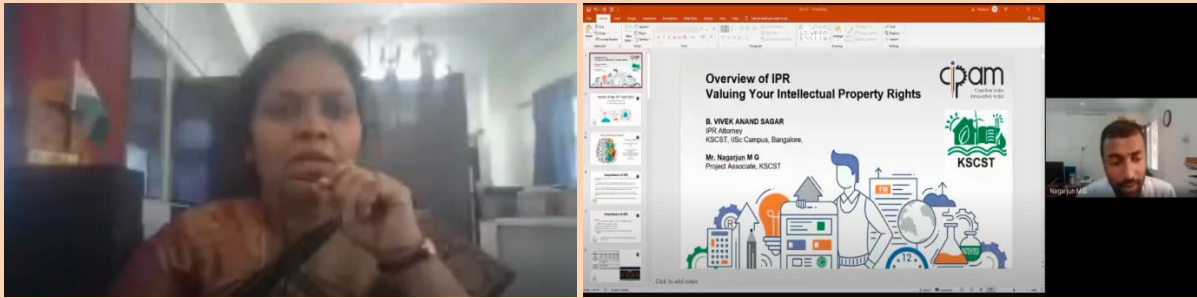
Poster Presentation

1. Aruna: 1st Place, MBA Department, Atria IT
2. Pavithra: 2nd Place, MBA Department, Atria IT

Essay Writing

1. Namitha: 1st Place, MBA Department, Atria IT
2. Amshu Gajendra, 2nd Place, ISE Department, Atria IT

PHOTOS



Competition: Poster Presentation



Google Meet Drive Link:

[https://drive.google.com/file/d/1I829kx5g3NdXp6G_b9Iu8vNroraJCBr1/view?usp=sha
ring](https://drive.google.com/file/d/1I829kx5g3NdXp6G_b9Iu8vNroraJCBr1/view?usp=sharing)