

Privacy Policy

Atria Institute of Technology, Bangalore

Effective Date: 01 Jan 2025

Atria Institute of Technology, Bangalore ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.atria.edu

1. Information We Collect

We may collect and process the following types of personal and non-personal information when you use our website:

- **Personal Information:** Name, email address, phone number, postal address, and other information you voluntarily provide.
- **Non-Personal Information:** IP address, browser type, device information, and browsing behaviour.
- **Cookies and Tracking Technologies:** We use cookies to enhance user experience and analyse Website traffic.

2. How We Use Your Information

We may use the collected information for the following purposes:

- To provide and improve our website services.
- To respond to inquiries and provide information about academic programs.
- To enhance security and prevent fraudulent activity.
- To comply with legal obligations.
- To analyze user behaviour for website improvement.

3. Sharing of Information

We do not sell, trade, or rent your personal information to third parties. However, we may share information with:

- Service providers assisting in website maintenance and analytics.
- Legal authorities if required by law or to protect rights.
- Partners for academic and research collaborations.

4. Data Security

We implement appropriate security measures to protect your information. However, no online platform is 100% secure, and we cannot guarantee absolute security.

5. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage you to review their privacy policies.

6. Your Rights and Choices

You have the right to:

- Access, update, or delete your personal data.
- Opt out of marketing communications.
- Disable cookies through browser settings.

7. Changes to This Privacy Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated effective date.

8. Information collected from Interactive Forms

Some of our web pages have interactive forms that allow you to voluntarily submit personal information (such as your e-mail address, name, or organization). This happens when you are registering for online counseling, seminars, various tests, quizzes, workshops or training sessions offered by Sandip University, downloading admission forms from Sandip University. In those cases, all submitted information is used only for the purposes for which it is intended and is not made available to any third party.

When you voluntarily send us electronic mail, we will keep a record of this information so that we can respond to you. We only collect information from you when you register on our site or fill out a form. Also, when filling out a form on our site, you may be asked to enter your: name, e-mail address or phone number. You may, however, visit our site anonymously. In case you have submitted your personal information and contact details, we reserve the rights to Call, SMS, Email or WhatsApp about our products and offers, even if your number has DND activated on it.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Atria Institute of Technology

Hebbal , Bangalore

info@atria.edu

+ 91 7090329032

By using our Website, you consent to this Privacy Policy.